

# REDF SEE WHAT A JOB CAN DO™

## 2011 BENEFIT + SOCIAL ENTERPRISE EXPO

6 PM, Friday  
September 30, 2011

Bently Reserve  
301 Battery Street, San Francisco, CA 94111

FROM HUNTERS POINT TO HOLLYWOOD  
SAN MATEO TO SKID ROW

Support job creation and celebrate social innovation at California's premier social enterprise showcase!

\$100

General Admission

\$50

Young Professionals  
(35 and under)

Buy tickets at:  
[www.REDF.org/2011benefit](http://www.REDF.org/2011benefit)

## Join REDF supporters, partners, and friends at the third annual REDF Benefit + Social Enterprise Expo.

### Highlights of the evening include:

- Inspirational awards honoring social enterprise employees whose lives have been transformed by a job
- An interactive, high-energy expo featuring California's leading social enterprises and the chance to win fabulous raffle prizes
- Ample, free-flowing food and drink from California's culinary bounty throughout the evening
- Great networking with over 500 social entrepreneurs, investors, and other do-gooders in one room

In 2011, REDF selected six new nonprofits to join its portfolio—for the first time including organizations from outside of the San Francisco Bay Area.

Supported by a \$6 million investment from the federal Social Innovation Fund, REDF is now working across California to **employ thousands more young people and adults overcoming homelessness, incarceration, addiction, and mental illness**. With unemployment topping the list of national concerns, REDF's social enterprise model is more relevant than ever.

Come, **See What a Job Can Do™** and what you can do to help create jobs for Californians who can and want to work, but without social enterprise and your support, will unlikely be given the chance.

## 2011 Benefit + Social Enterprise Expo Host Committee and REDF Board of Directors

### Host Committee

Lisa Alexander  
Adrienne Arieff  
+ Alexander Berline  
Charlie + Diana Bresler  
Jorge Calderon  
Lauren Cochran  
Melissa + Andy Cohen  
Carla Emil  
Phil Estes  
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Lori Puccinelli Stern

Mark Rhoades  
Holly Roberson  
+ John Goldstein  
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Daniel Stid  
Laura Summers  
Alex Tourk  
Wally Wertsch  
Matthew Wolff  
Jeff Zlot

### REDF Board of Directors

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### Financial, In-Kind, and Promotional support provided by...



as of August 15

Questions? Please contact Maggie Son at  
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